2019 Southeast Asian Regional Workshop

Animation Storytelling Workshop: Feature Film Story and Pitch Development

The U.S. Mission in Vietnam is seeking candidates for the Animation Storytelling Workshop in Luang Prabang, Laos, from December 7-13, 2019. In December 2019, the American Film Showcase (AFS) will host 12 animators/animation storytellers from Southeast Asia for a five-day workshop focusing on story and pitch development for animated feature film. Produced in collaboration with the U.S. Mission in Laos and the Luang Prabang Film Festival (LPFF), participants will travel to Luang Prabang to attend workshops that will examine existing feature animated film projects with the support of American animation experts. All costs related to the program will be covered by AFS.

Participant Program Dates
Arrival Date: December 7
Program Dates: December 8 – December 12
Departure Date: December 13

Story and Pitch Development for Animated Feature Film Workshop Content
Led by Academy Award®-winning producer Aron Warner (Shrek, Shrek 2, Book of Life), six teams of writers/directors and artists (illustrators, concept artists, designers), will spend five days developing their animated feature film ideas. The program will culminate with a final pitch to regional animation producers in which participants will present materials they develop during the week, including a film treatment, synopsis, character images and world images.

Programmatic Goals
The goal of this workshop is to offer writers and animators in the Southeast Asia region more advanced storytelling strategies to create engaging work that will connect with local and global audiences, as well as to offer tools for pitching their ideas.
Application and Selection Process

- All nominations must come from U.S. posts in Thailand, Indonesia, Vietnam, Philippines, Malaysia, Singapore, Myanmar, Cambodia, Laos, Timor-Lest, or Brunei.
- Participants must be proficient in English.
- AFS will accept nominations of either teams of two (1 writer/director, 1 artist) with a single film idea, or individuals (1 writer/director who is also an artist) with a single film idea
- Participants are expected to have a project in development that they can bring to the workshop.
- At least one nominee per team should be female.
- Ideal candidates are animation professionals with several years of experience.
- AFS will also accept nominations for mid-career character designers who will support all the groups during the workshop.

Selection Timeline
Submission Deadline: Monday, September 9
Interview for short-listed candidates: Week September 16-20 or earlier
Final Participant Decision: Friday, October 11

Application Requirements

1. Application Form
2. Resume/CV
3. A treatment or outline of the project the participants are hoping to focus on in the workshop. No more than three pages.
4. Any audio-visual clip related to their project.
5. From Artists: A digital portfolio of 10-15 images of work.
6. From Writer/Directors: A writing sample from a screenplay or original fiction of 10 pages or fewer.

The U.S. Mission in Vietnam looks forward to receiving applications for this program. If you are interested, please fill out the application form by 5:00 pm, September 9, 2019. Links as below:
For applicants residing in Quang Tri to the North: https://bit.ly/2zuVUYY
For applicants residing in Thua Thien Hue to the South: https://bit.ly/2NCB3et

Please direct any question to HanoiPASCulture@state.gov.