

**UNITED STATES EMBASSY HANOI
UNITED STATES CONSULATE GENERAL HO CHI MINH CITY**

**Announcement
SUMMER 2023 STUDY OF THE UNITED STATES INSTITUTES
FOR SCHOLARS AND SECONDARY SCHOOL EDUCATORS**

The U.S. Embassy in Hanoi and U.S. Consulate General in Ho Chi Minh City are pleased to announce the Summer 2023 Study of the United States Institutes (SUSI) programs for scholars and secondary school educators. We seek qualified candidates to nominate for these programs. University lecturers, researchers, and secondary school educators who wish to apply for the programs are invited to submit the online application form by the application deadline. Selections will be announced in early April 2023.

The application deadline is **11:59PM, Sunday, December 18, 2022 (Vietnam time)**. Late applications will not be reviewed.

Program Overview

Study of the U.S. Institutes for Scholars and Secondary Educators are intensive post-graduate level academic programs that provide foreign university faculty and secondary educators the opportunity to deepen their understanding of U.S. society, culture, values, and institutions. The goal of the Institutes is to strengthen curricula and to enhance the quality of teaching about the United States at academic institutions abroad.

The SUSI program will provide multinational groups of experienced and highly motivated foreign university faculty, researchers, secondary school educators and administrators, practitioners, and policymakers with a deeper understanding of U.S. society, culture, values, and institutions. The program will take place at various colleges, universities, and academic institutions throughout the United States over the course of five-to-six weeks beginning in June 2023. Each Institute includes a four-week academic residency component and, if possible, a one-week integrated study tour to another region of the United States. Prospective applicants may visit <http://exchanges.state.gov/susi> to obtain general information about the Institutes.

All participant costs, including program administration, international and domestic travel and ground transportation, housing and subsistence costs, book, cultural, postal and incidental allowances will be sponsored by the U.S. Department of State.

SUSI for Scholars

SUSI for Scholars comprise the following themes in U.S. Studies: American Politics and Political Thought; Contemporary American Literature; Journalism and Media; U.S. Culture, Identity, and Society; U.S. Economics and Sustainable Development; and U.S. Foreign Policy.

Institute Themes

1. American Politics and Political Thought

The Institute on **American Politics and Political Thought** will provide a multinational group of 18 experienced and highly motivated foreign university faculty and practitioners insight into how intellectual and political movements have influenced American political institutions and American democracy. The Institute will explore the shaping of American identity and the chemistry between that identity and U.S. history, politics, and the democratic process. The Institute will cover a broad range of American experiences that have influenced and been influenced by American national identity. The Institute will provide a deeper understanding of major currents in U.S. political thought, from the colonial period to the present, and explore contemporary U.S. political and social debates and public policy, relating them back to U.S. political thought and American identity. The **University of Montana (UM)** in Missoula, MT will administer this program; the University of Massachusetts in Amherst, MA will host the Institute in Amherst, MA.

2. Contemporary American Literature

The Institute on **Contemporary American Literature** will provide a multinational group of 18 experienced and highly motivated foreign university faculty and practitioners with a deeper understanding of U.S. society and culture, past and present, through an examination of contemporary American literature. The Institute will examine how major contemporary writers, schools, and movements reflect the U.S. literary canon. The Institute will also explore the diverse communities and voices that constitute the American literary landscape and expose participants to writers who are establishing new directions for American literature. The Institute will cover a variety of contemporary American writers and writing and suggest how the themes explored reflect larger currents within contemporary U.S. society and culture. The **University of Montana (UM)** in Missoula, MT will administer and host this Institute.

3. Journalism and Media

The Institute on **Journalism and Media** will provide a multinational group of 18 experienced and highly motivated foreign journalism instructors and other related specialists with a deeper understanding of the roles that journalism and the media play in U.S. society. The Institute will examine the role of journalists in recognizing and preventing disinformation and will explore strategies for media and information literacy to counter disinformation. Additionally, the Institute will examine best practices in journalism by discussing the rights and responsibilities of the media in a democratic society, including editorial independence, journalistic ethics, legal constraints, and international journalism. The program will also highlight the impact of technology in journalism, including the influence of the digital economy, globalization of the news media, and other changes that are transforming the profession. The University of Montana (UM) in Missoula, MT will administer this program; **Arizona State University** in Tempe, AZ will host the Institute.

4. U.S. Culture, Identity, and Society

The Institute on **U.S. Culture, Identity, and Society** will provide a multinational group of 18 experienced and highly motivated foreign university faculty and other specialists with a deeper

understanding of U.S. society, culture, values, and institutions through the lens of diversity and national unity. The Institute will examine the ethnic, racial, social, economic, political, and religious contexts in which various cultures have manifested in U.S. society while focusing on the ways in which these cultures have influenced social movements and American identity throughout U.S. history. The program will draw from a diverse disciplinary base and will itself provide a model of how a foreign university might approach the study of American culture and society. The **University of Montana (UM)** in Missoula, MT will administer this program; New York University in New York, NY will host the Institute.

5. *U.S. Economics and Sustainable Development*

The Institute on **U.S. Economics and Sustainable Development** will provide a multinational group of 18 experienced foreign university faculty, researchers, practitioners, and policymakers with a deeper understanding of key components and structures of the U.S. economy. Using a multidisciplinary approach, the program will explore various topics of socioeconomics; how financial institutions, investors, and businesses interact to support sustainable economic development, innovation, and growth; and increasing diverse and equitable employment through institutional regulation, social inclusion strategies, and private and public policies. Throughout the Institute, participants will examine the interplay of climate change, U.S. business innovation, corporate regulation, entrepreneurship, and economic theory. Participants will have opportunities to learn about key institutions and stakeholders in the U.S. economy and meet with a diverse range of business leaders and small business owners, among others. The University of Montana (UM) in Missoula, MT will administer this program; the **Institute for Training and Development (ITD)**, in conjunction with **Suffolk University**, will host the Institute in Amherst and Boston, MA.

6. *U.S. Foreign Policy*

The Institute on U.S. Foreign Policy will provide a multinational group of 18 experienced and highly motivated foreign university faculty and practitioners with a deeper understanding of new approaches to U.S. foreign policy and how U.S. foreign policy is formulated and implemented. The Institute will include a historical review of significant events, individuals, and philosophies that have shaped U.S. foreign policy. The program will explain the role of key influences on U.S. foreign policy including the executive and legislative branches of government, the media, the U.S. public, think tanks, non-governmental organizations, and multilateral institutions. The Institute will also examine the current U.S. foreign policymaking landscape and emerging trends that are shaping policy. The **University of Montana (UM)** in Missoula, MT will administer this program; the **University of Delaware** will host the Institute in Newark, DE.

SUSI for Secondary School Educators

The Study of the U.S. Institutes for Secondary Educators (SUSIs) will provide three multinational groups of 20 experienced secondary school educators (including teachers, administrators, teacher trainers, curriculum developers, textbook writers, Ministry of Education officials, and others) with a deeper understanding of U.S. society, education, and culture – past and present. The Institutes focus on providing content and materials for participants to develop high school level curricula

about the United States. Two of the Institutes are tailored for secondary school teachers; please note that the Institutes for Teachers focus on content and materials about the United States rather than teaching methods and pedagogy. The third Institute is tailored for experienced administrators including teacher trainers, curriculum developers, textbook writers, Ministry of Education officials, and others.

Through a combination of traditional, multi-disciplinary, and interdisciplinary approaches, program content will examine the history and evolution of U.S. institutions and values, broadly defined. The programs will also serve to illuminate contemporary political, social, and economic debates in American society. The four-week academic residencies will take place at U.S. university and college campuses and will consist of a balanced series of lectures, panels, seminar discussions, readings, workshops, site visits, meetings with practitioners in the field, and cultural activities. One-week study tours to a different region will complement the academic residencies and showcase the cultural, geographic, and ethnic diversity of the United States. The program features curriculum based on the study of how America's foundations and historical development have shaped and continue to inform U.S. politics, economics, and society. A key cultural component of the program involves community service activities, which will provide participants with a first-hand experience of how volunteerism plays a vital role in U.S. civil society. The program will offer multiple opportunities for follow-on engagement through alumni webinars, grant-funded follow-on projects, social media, and an alumni workshop.

The University of Montana in Missoula, MT will oversee and administer the SUSIs for Secondary Educators and will conduct one Institute for teachers which will explore American Studies through the lens of democracy and citizenship. The Institute for Training and Development (ITD) in Amherst, Massachusetts will conduct the second Institute for teachers which will explore the ways in which individual rights and social obligations have evolved through American history. California State University at Chico will conduct the Institute for Administrators and will focus on sociocultural understanding, equitable learning communities, and diversity and inclusion in U.S. education and society.

Candidate Qualifications

Eligible candidates for the Study of the United States Institutes must:

- Be Vietnamese citizen, between the ages of 30-50.
- For SUSI for Scholars: be highly motivated and experienced scholars and professionals generally from institutions of higher education or research-focused organizations (not-for-profits, think tanks, etc...), preferably those having graduate degrees and substantial knowledge of the thematic area of the Institute or a related field.
- For SUSI for Secondary Educators: be highly motivated secondary school teachers, teacher trainers, curriculum developers or textbook writers for secondary education and be actively seeking to introduce aspects of U.S. Studies into their curricula.

- Ideal candidates are individuals whose home institution is seeking to introduce aspects of U.S. Studies into its curricula, to develop new courses that correspond with the topics of the Institutes, are focusing on enhancing and updating existing courses on the United States, or are planning to offer specialized seminars/workshops for professionals in U.S. Studies areas related to the program theme. While the nominee's scholarly and professional credentials are an important consideration, the potential impact and multiplier effect from their participation in the Institute is equally important. Ideal candidates will have little or no prior experience living or visiting in the United States.
- Be comfortable with campus life and willing and able to fully take part in an intensive post-graduate level academic program and study tour.
- Have an excellent command of English.

Application Submission

Eligible candidates from Quang Tri province to the North are requested to submit their complete application dossier online at <https://bit.ly/3d7TW8c>, and send any questions to:

Public Affairs Section
United States Embassy
SUSI Program
7 Lang Ha,
Ba Dinh, Hanoi
Tel: 84-24-3850 5000, ext. 6034
Email: duonghd@state.gov

Eligible candidates from Thua Thien-Hue province to the South are requested to submit their complete application dossier online at <https://bit.ly/3BzI4Fo>, and send any questions to:

Public Affairs Section
United States Consulate General
SUSI Program
4 Le Duan, District 1
Ho Chi Minh City
Tel: (84) (028) 3520-4625
Email: TranNNH@state.gov