FACILITATOR: NIKKI NGUYEN

MOOC 44: MARKETING IN A DIGITAL WORLD

This course examines how digital tools, such as the Internet, smartphones, and 3D printing, are revolutionizing the world of marketing by shifting the balance of power from firms to consumers.

MAY 23, 30, AND JUNE 06, 13
EVERY THURSDAY
TIME: 17:00 - 18:30
VENUE: 170 NGOC KHANH, HANOI

Registration, class schedule and Certificate - More details at: https://bit.ly/30r4jbV

Rated by Class Central as one of the Top 50 MOOCs of All Time